



BOROUGH OF
MANHATTAN
COMMUNITY
COLLEGE

THE CITY UNIVERSITY OF NEW YORK

May 2, 1970

The Tobacco Institute
1776 K Street, N.W.
Washington, D.C. 20006

Dear Sir:

I have recently read with great interest your publication of correspondence between your organization and the American Cancer Society. Since this topic is of vital concern to myself as well as my associates, I would appreciate receiving the complete text of this correspondence.

May I further request, in accord with your belief that the "American public is entitled to complete, authenticated information about cigarette smoking and health", that you forward to me the latest documents indicating the various "tar" and nicotine contents of popular cigarettes by brand name. If this is not available at this time, I would appreciate your advising me of the appropriate source for this material.

My colleagues and I wish to inform you that we stand ready to support any and all scientifically controlled findings in the area of cigarette smoking and health irrespective of the source. It is our hope that all interested parties in this matter speedily progress toward a clarification of this controversial issue, and the subsequent informing of the American public.

Thanking you for your cooperation.

Very truly yours,

Mark F. Eisnitz
Department of Social Science

MFE/sl

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